1. What Is Activated Carbon and How Is It Made?

The carbon itself often comes from natural sources like coconut shells, wood, or coal. It's "activated" through a process that exposes it to high temperatures without oxygen, followed by oxidation with steam or chemicals. This activation process opens up tiny pores in the material, creating a microscopic sponge that attracts and holds impurities.





2. What Contaminants **Do Activated Carbon** Filters Remove?

Activated carbon filters are especially good at removing chlorine and its byproducts, which are common in municipal water supplies for disinfection. If your water smells like a swimming pool or tastes off, chlorine is usually the culprit, and activated carbon tackles it effectively.

3. Where Can You Use **Activated Carbon in** Your Home?

Point-of-use (POU) filters, such as undersink or countertop models, are ideal for drinking and cooking water and need periodic cartridge changes. For broader protection, whole-house systems and carbon filter water softeners use activated carbon to treat all incoming water.





4. Why You Need an **Activated Carbon Filter Even If Your Water Looks Fine** You might assume your water is clean

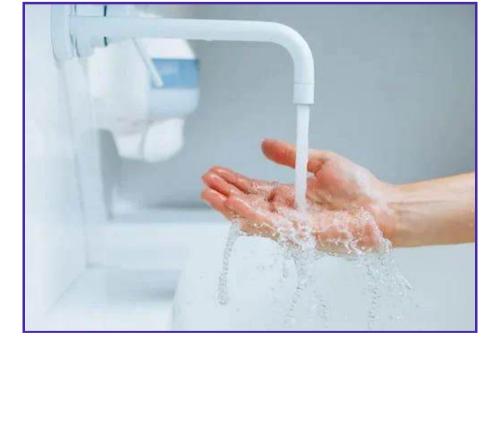
because it's clear and doesn't smell strange. But many contaminants are invisible and tasteless, especially VOCs and disinfection byproducts like trihalomethanes (THMs). Activated carbon filters effectively remove many of these hidden threats, making them an essential layer of protection for your household.

Filter Replacement Like any filtration system, activated

5. Maintenance and

carbon filters need maintenance to stay effective. Over time, the carbon becomes saturated with contaminants and loses its ability to adsorb new ones. Continuing to use an exhausted filter not only reduces performance, but it can even allow previously trapped substances to leach back into your water.





of a Holistic Water Strategy Combining activated carbon with technologies like sediment filtration, UV

6. Activated Carbon as Part

sterilization, or reverse osmosis allows you to address different categories of contaminants more thoroughly. This layered approach provides peace of mind and better overall water quality, especially if you're dealing with multiple water issues simultaneously.

to Work in Your Home Activated carbon filters aren't just a trendy

upgrade; they're a practical, proven solution to many of the water problems homeowners face every day. Whether you're trying to remove chlorine, improve taste, or reduce exposure to chemical pollutants, a good carbon filter delivers real results.



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