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# Water Softener Pre-Winter Install Benefits

## 1. Your Hair and Skin Will Thank You

When the temperatures drop, so does the humidity. The crisp, dry air feels like a nice change, but after weeks on end, the dry air will take a toll on your skin. Hard water only makes the problem worse. One of the most exciting things about installing a water softener is that it removes the minerals from your water that strip the moisture from your skin and hair.



## 2. Your Winter Clothes Will Last Longer

Winter clothes are often investment pieces. High-quality sweaters and under-layers are key players in keeping you comfortable all winter. Considering the money you invested in your winter wardrobe, you want them to last for many seasons. The best thing you can do for them, especially if you live in an area of hard water, is to ensure you wash them in soft water.



## 3. Your Appliances Will Run More Efficiently

The systems in your home work harder when winter temperatures hit. You rely on these systems to keep you comfortable. Hard water running through your home will shorten the life of everything it touches. The best chance you have of lengthening the lifespan of your appliances and systems is to install a water softener in your home.